

## Certification in Data Science with Python

## Module 1: Introduction to Python, its Sequences and File Operations **Objectives:**

- At the end of this Module, you should be able to:
- Define Python
- Understand why Python is Popular
- Setup Python Environment
- Understand Operands and Expressions
- Write your First Python Program
- Understand Command Line Parameters and Flow Control
- Take Input from the User and Perform Operations on it
- Explain Numbers
- Explain Strings, Tuples, Lists, Dictionaries, and Sets

- Overview of Python
- o The Companies using Python
- Different Applications where Python is Used
- Discuss Python Scripts on UNIX/Windows
- o Values, Types, Variables
- Operands and Expressions
- Conditional Statements
- Loops
- Command Line Arguments



- Writing to the Screen
- Python Files I/O Functions
- Numbers
- Strings and Related Operations
- Tuples and Related Operations
- Lists and Related Operations
- Dictionaries and Related Operations
- Sets and Related Operations

Module2: Deep Dive – Functions, OOPs, Modules, Errors and Exceptions **Objectives:** 

- o At the end of this Module, you should be able to:
- Create and Execute Functions
- Learn Object Oriented Concepts
- Understand Python Standard Libraries
- Define Modules
- Handle the Exceptions

- Functions
- Function Parameters
- Global Variables
- Variable Scope and Returning Values
- Lambda Functions
- Object Oriented Concepts
- Standard Libraries
- Modules Used in Python
- The Import Statements



- Module Search Path
- Package Installation Ways
- Errors and Exception Handling
- Handling Multiple Exceptions

## Module3: Data Manipulation using NumPy, Pandas & Matplotlib **Objectives:**

- At the end of this Module, you should be able to:
- Create Arrays using NumPy
- Perform Various Operations on Arrays and Manipulate them
- Read &Write Data from Text/CSV Files into Arrays and viceversa
- Create Series and Data Frames in Pandas
- Indexing and Slicing of Data Structures in Pandas
- o Reading and Writing Data from Excel/CSV Formats into Pandas
- Data Preparation
- o Merging, Concatenation, Combining, Pivoting & Removal
- o Data Transformation Merging, Joining & Concatenation
- o Create Simple Plots using Matplotlib
- Learn Different Plot Formats Available in Matplotlib
- o Choose the Right Plot Format for a Problem at Hand Judiciously
- Scale and Add Style to your Plots

- NumPy Arrays
- Operations on Arrays
- o Indexing, Slicing and Iterating
- Reading and Writing Arrays on Files



- Pandas Data Structures & Index Operations
- Basic Functionalities of a Data Object
- Merging of Data Objects
- Concatenation of Data Objects
- Types of Joins on Data Objects
- Exploring a Dataset
- Analysing a dataset
- o Reading and Writing Data from Excel/CSV Formats with Pandas
- The Matplotlib Library
- Grids, Axes, Plots
- Markers, Colours, Fonts and Styling
- Types of Plots Bar Graphs, Pie Charts, Histograms
- Contour Plots

## Module 4: Introduction to Machine Learning with Python

## **Objective:**

At the end of this module, you should be able to:

- Essential Python Review
- Necessary Machine Learning Python libraries
- Define Machine Learning
- Discuss Machine Learning Use cases
- List the categories of Machine Learning
- Illustrate Supervised Learning Algorithms
- o Identify and recognize machine learning algorithms around us
- Understand the various elements of machine learning algorithm like parameters, hyper parameters, loss function and optimization.



### **Topics:**

- Python Revision (numpy, Pandas, scikit learn, matplotlib)
- o What is Machine Learning?
- Machine Learning Use-Cases
- Machine Learning Process Flow
- Machine Learning Categories
- Linear regression
- Gradient descent

## Module 5: Supervised Learning - I

## **Objective:**

At the end of this module, you should be able to:

- o Understand What is Supervised Learning?
- o Illustrate Logistic Regression
- Define Classification
- Explain different Types of Classifiers such as,
- Decision Tree
- Random Forest

## **Topics:**

- What is Classification and its use cases?
- What is Decision Tree?
- Algorithm for Decision Tree Induction
- Creating a Perfect Decision Tree
- Confusion Matrix
- What is Random Forest?

#### Module 6: Dimensionality Reduction



### **Objective:**

At the end of this module, you should be able to:

- Define the importance of Dimensions
- Explore PCA and its implementation
- Discuss LDA and its implementation

### **Topics:**

- Introduction to Dimensionality
- Why Dimensionality Reduction
- o PCA
- Factor Analysis
- Scaling dimensional model
- LDA

#### Module 7: Supervised Learning - II

## **Objective:**

At the end of this module, you should be able to:

- o Understand What is Naïve Bayes Classifier
- o How Naïve Bayes Classifier works?
- Understand Support Vector Machine
- Illustrate How Support Vector Machine works?
- Understand Hyper parameter Optimization

- o What is Naïve Bayes?
- o How Naïve Bayes works?
- Implementing Naïve Bayes Classifier
- o What is Support Vector Machine?



- o Illustrate how Support Vector Machine works?
- Hyperparameter Optimization
- Grid Search vs Random Search
- o Implementation of Support Vector Machine for Classification

#### Module 8: Unsupervised Learning

#### **Objective:**

At the end of this module, you should be able to:

- Define Unsupervised Learning
- Discuss the following Cluster Analysis
- K means Clustering
- C means Clustering
- Hierarchical Clustering

#### **Topics:**

- o What is Clustering & its Use Cases?
- o What is K-means Clustering?
- o How K-means algorithm works?
- How to do optimal clustering
- o What is C-means Clustering?
- o What is Hierarchical Clustering?
- o How Hierarchical Clustering works?

# Module 9: Association Rules Mining and Recommendation Systems **Objective:**

At the end of this module, you should be able to:

Define Association Rules



 Learn the backend of recommendation engines and develop your own using python

## **Topics:**

- What are Association Rules?
- Association Rule Parameters
- Calculating Association Rule Parameters
- Recommendation Engines
- o How Recommendation Engines work?
- Collaborative Filtering
- o Content Based Filtering

#### Module 10: Reinforcement Learning

#### **Objective:**

At the end of this module, you should be able to

- Explain the concept of Reinforcement Learning
- o Generalize a problem using Reinforcement Learning
- Explain Markov's Decision Process
- o Demonstrate Q Learning

- What is Reinforcement Learning
- Why Reinforcement Learning
- Elements of Reinforcement Learning
- Exploration vs Exploitation dilemma
- Epsilon Greedy Algorithm
- Markov Decision Process (MDP)
- Q values and V values
- 。 Q Learning



values

### Module 11: Time Series Analysis

## **Objective:**

At the end of this module, you should be able to:

- Explain Time Series Analysis (TSA)
- Discuss the need of TSA
- Describe ARIMA modelling
- Forecast the time series model

## **Topics:**

- What is Time Series Analysis?
- Importance of TSA
- Components of TSA
- White Noise
- AR model
- MA model
- ARMA model
- ARIMA model
- Stationarity
- ACF & PACF

### Module 12: Model Selection and Boosting

## **Objective:**

At the end of this module, you should be able to:

- Discuss Model Selection
- Define Boosting
- Express the need of Boosting



 $_{\circ}$  Explain the working of Boosting algorithm

- o What is Model Selection?
- Need of Model Selection
- Cross Validation
- o What is Boosting?
- o How Boosting Algorithms work?
- Types of Boosting Algorithms
- Adaptive Boosting